

Sponsorships Exhibitors & Donations 2022



Calling All MAHC Professionals!

Do not miss the opportunity to promote yourself at the MAHC 2022 Annual Conference and show just how much you support the cooperative housing community! The conference is going to be the Cooperative Housing Education Event of the year, with three days of scheduled classes taught by industry expert instructors. This only happens once a year, so this is the only chance to come in and mingle with your cooperative clients, colleagues, and competitors.

Many opportunities have already been reserved. They are given out on a first come first serve policy, but please take the time to look through this booklet and see what is available and let us know so that we can support and advertise YOU!

The vendor tables are ready to be filled and the ad deadline for the conference book is coming up, so take advantage of those opportunities before they are all filled up. Please contact Cindy London-Allen (our marketing coordinator) at her email london@mahc.coop or at (734) 955-9516 to get her your ads for the conference book ASAP.

Please help us support the cooperative housing community in a way that will support you too.



MAHC: About the conference program

The MAHC Annual Conference is a nationally recognized training event for leaders in the housing cooperative industry. It helps foster the Association's goal of supporting housing cooperatives and professionals who believe in the principles of cooperation. Historically, our conference has attracted more than 350 cooperative board members, site managers and individual professionals like attorneys, consultants, CPA's, developers and property managers who seek to learn from and share information with each other. Our client base is interested in expanding their knowledge on available products that will assist them in managing a more effective cooperative.

ASSOCIATION

The word "Association" means the Midwest Association of Housing Cooperatives, acting through its officers, directors, members, committees, agents, or employees.

CONTRACT FOR SPACE

Applications for sponsorship and exhibit space are to be received on the official Midwest Association of Housing Cooperatives, Exhibitor & Sponsorship Application Contract, and must include full payment. Sponsorships and space assignments will be based on the date of receipt of payment.

Exhibitor Schedule

Sunday
12:00PM – 5:00PM
Exhibit Hall Setup

Monday
8:00 AM - 5:00 PM
Exhibit Hall Open

Tuesday
8:00 AM - 5:00 PM
Exhibit Hall Open

Wednesday
8:00 a.m. - 10:00 AM
Exhibit Hall Open

10:00 AM- 12:00 PM
Exhibit Hall Dismantle

INSTALLATION OF EXHIBITS

Installation of exhibits will take place from Sunday 12:00 p.m. – 4:00p.m.

EXHIBIT DATES AND HOURS

At the time of this writing, it is anticipated show hours will be as follows:

Monday 8:00 a.m. - 5:00 p.m.,
Tuesday 8:00 a.m. - 5:00 p.m.
Wednesday 8:00 a.m. – 12:00p.m.
(Schedule subject to change)

DISMANTLING OF EXHIBITS

All exhibits must remain intact and manned while set up at the conference. All Exhibition must be removed by Wednesday 12:00 p.m.

The Exhibitor will complete arrangements for prompt pick up of all outbound shipments and remove the exhibit no later than 2:00 p.m. Wednesday.

CANCELLATIONS OF EXHIBITS AND SPONSORSHIPS

Cancellations of booth space or sponsorship commitments must be made in writing to MAHC by 90 days before the start of the conference. Contracts for booths canceled on or before this date will forfeit \$200 per booth for processing and handling. All other funds will be returned. If an exhibitor cancels less than 90 days all funds will be retained by MAHC.

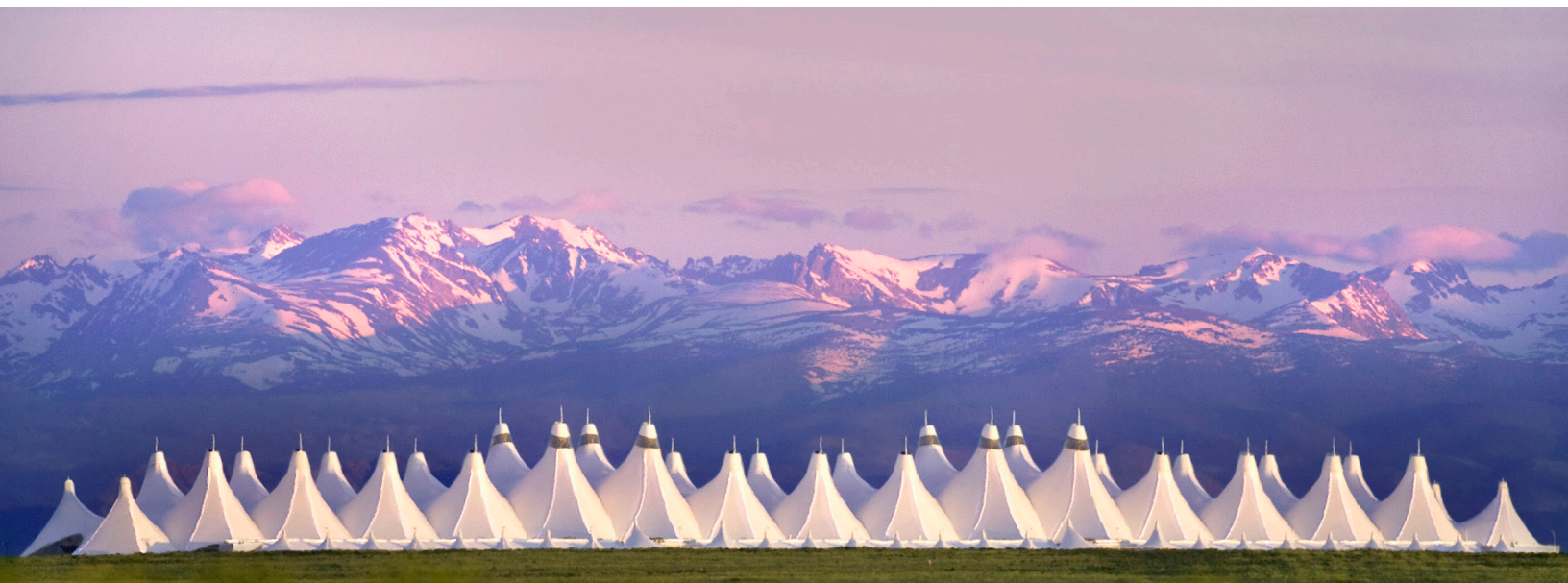
Contracts for sponsorship and advertising canceled before 90 days before the start of the conference. Contracts for booths canceled on or before this date will forfeit 25% of the sponsorship or advertising cost for processing and handling. All other funds will be returned. If a sponsor or advertiser cancels less than 90 days all funds will be retained by MAHC.

These rules and regulations are to be construed as part of all space and sponsorship contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by MAHC. These rules and regulations may be amended at any time by MAHC and will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibiting companies.

PERMISSIBLE EXHIBITS

The Association reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the Exhibition and to refuse, cancel, or restrict any applicant, Exhibitor, or exhibit that the Association considers undesirable for any reason. This provision applies to Exhibitor's conduct, articles, printed matter, samples, questionnaires, celebrities or any other item the Association deems objectionable or unacceptable.

If the Association decides that any of these do not meet its standards or is not suitable, the Exhibitor must at once comply with the Association's demands or can withdraw, and if appropriate, receive back the rental fee paid, prorated for the unused time



Exhibitor and Sponsorship Opportunities 2022

Gold Level Sponsorship (\$5,000)

Co-sponsorship of one event at annual conference, to include verbal/podium acknowledgment, signage, and program recognition

(Please choose)

- Opening evening reception
- Annual luncheon
- Awards luncheon – Strut your stuff
- One free annual conference registration
- Complimentary exhibit space at Annual conference

Conference Recognition

- Recognition as Gold Sponsor on conference signage
- Verbal/podium recognition
- Full page, color ad in on-site conference Program guide
- Recognition/sponsor Thank You in conference promotional materials
- Recognition of sponsorship on PowerPoint at Opening General Session
- Sponsor Ribbon

Advertising

- Half page, color ad in four issues of quarterly Newsletter
- Listing in on line Professional Directory
- Professional Directory printed in color in the Conference book
- Professional Directory sent out to all Cooperative member each year.
- Listing in on-line Sponsor Directory
- Listing in Sponsor Directory printed in color in the conference book.
- Full web page with links to your web site.

Silver Level Sponsorship (\$3,500)

Sponsorship of one refreshment break at Annual conference, to include signage and program recognition.

(Please choose)

- Monday Morning Break
- Monday Afternoon Break
- Tuesday Morning Break
- Tuesday Afternoon Break
- Wednesday Morning Break
- One free annual conference registration
- Complimentary exhibit space at annual Conference

Conference Recognition

- Recognition as Silver Sponsor on conference signage
- Full page, color ad in on-site conference program guide
- Recognition/sponsor Thank You in conference promotional materials
- Recognition of sponsorship on PowerPoint at Opening General Session
- Sponsor Ribbon

Advertising

- Half page, color ad in four issues of newsletter
- Listing in on-line Professional Directory
- Professional Directory printed in color in the Conference book.
- Professional Directory sent out to all Cooperative member each year.
- Full web page with links to your web site.
- Listing in on-line Sponsor Directory
- Listing in Sponsor Directory printed in color in the conference book.

Conference Special (\$2500)

- One free annual conference registration
- Complimentary exhibit space at annual Conference
- Full page, color ad in on-site conference Program guide
- Recognition/sponsor Thank You in conference promotional materials
- Recognition of sponsorship on PowerPoint at Opening General Session

Conference Recognition

- Half page, color ad in six issues of newsletter
- Listing in on-line Professional Directory
- Professional Directory printed in color in the conference book.
- Professional Directory sent out to all Cooperative member each year.
- Full web page with links to your web site.

Exhibitor (\$800)

- One exhibit space at annual conference
- One annual conference registration

Conference Recognition

- Company listing in on-site conference Program guide.
- Exhibitor ribbon

(Exhibit booth includes one standard 6' table with two chairs and a waste basket.)

Sponsorship Luncheon or breaks (\$800)

- Sponsorship of one refreshment break at Annual conference, to include signage.
 - Recognition/sponsor Thank You in conference promotional materials.
 - Recognition of sponsorship on PowerPoint at Opening General Session
- (Please choose)
- Monday Morning Break
 - Monday Afternoon Break
 - Tuesday Morning Break
 - Tuesday Afternoon Break
 - Wednesday Morning Break

Conference Recognition

- Listing in on-line Sponsor Directory
- Listing in Sponsor Directory printed in color in the conference book.

Sponsor Conference Bags (\$ 500)

Customize the conference bags with your company logo and the MAHC Conference logo. All registered conference participants will receive a bag with the conference material, such as the final printed program and other information relative to the conference.

Sponsor member in the Certified Cooperative Specialist class (\$350)

Sponsors 1 member to be able to go to the CCS class for free.

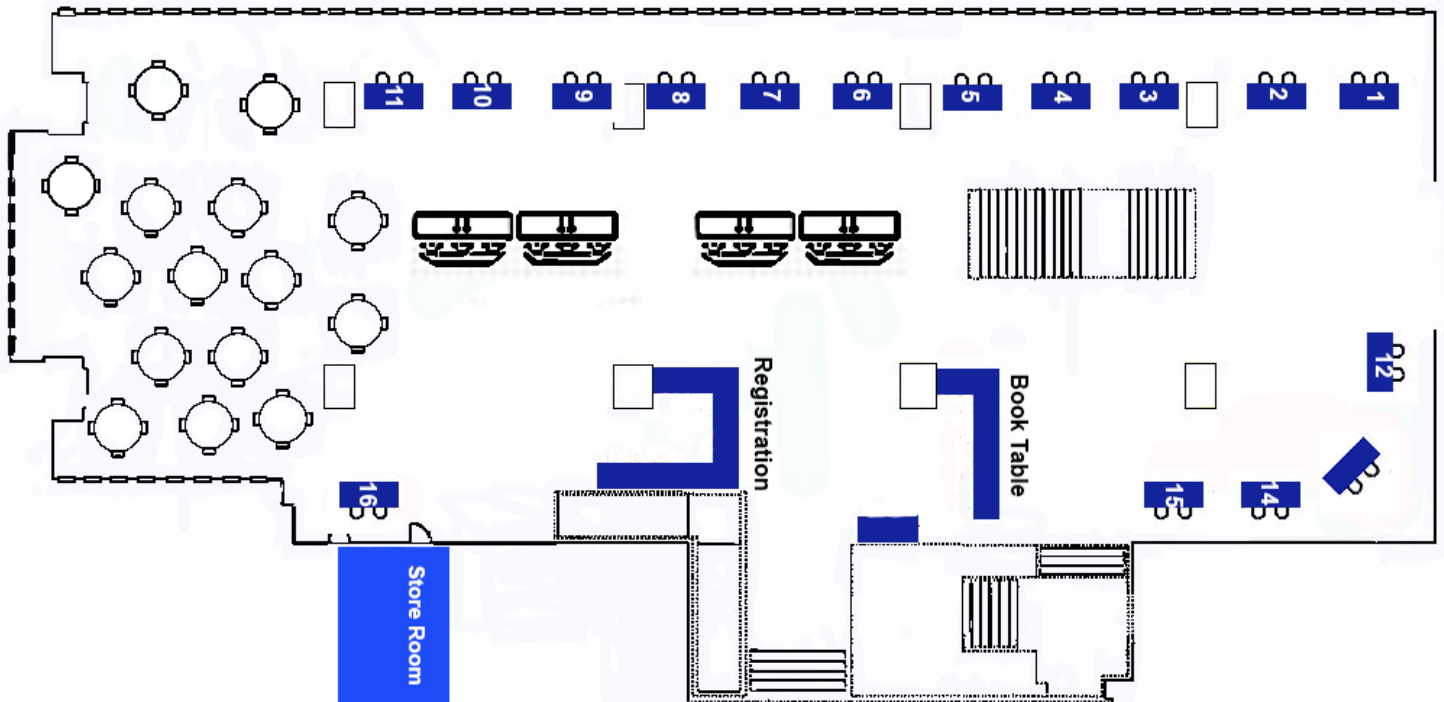
- Listing in Sponsor Directory printed in color in The conference book.
- Listing in on-line Sponsor Directory

Program Guide Advertising Opportunities

The on-site conference program guide provides detailed information on all the educational sessions as well as the networking events and tours at the conference. Increase your exposure by keeping your company's name in front of MAHC attendees at the conference as well as throughout the year. Ad space is limited and available on a first come first serve basis.

<p>Conference Book Adds Premium Advertising</p>	<p>Non-Premium Advertising</p>
<p>\$1500 Back of program schedule pull out. \$1400 Center of program guide (2 Pages) \$ 900 Inside front cover page \$ 900 Inside back cover page</p>	<p>\$ 700 One full page in program. \$ 500 One half page in program.</p> <p>Cooperative Advertising</p> <p>\$ 300 One full page in program \$ 200 One half page in program</p>

Vendor/Exhibitor Table Layout 2022 in Denver



SPACE RELOCATION

All or any part of the space herein above designated is subject to reassignment and rearrangement by the Association for the purpose of consolidation or for any reason. The judgment of the Association with respect to such reassignment or rearrangement of space shall be final, although the total square footage occupied by the Exhibitor shall not be reduced or increased without consent of the Exhibitor. If space is reduced or increased, the amount of the rent payable shall be appropriately adjusted.

LIABILITY

Exhibitor assumes responsibility and agrees to indemnify and defend the Midwest Association of Housing Cooperatives and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the Midwest Association of Housing Cooperatives nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SUBLETTING OF SPACE

No Exhibitor shall, without the written consent of the Association, assign, sublet or apportion the space assigned to any other Exhibitor or person, except a parent, subsidiary or affiliated corporation or business. If permission to sublet is granted, the Exhibitor remains fully responsible and liable under its contract for all activities of any person to occupy or use its space.

Payment

Payment is due with Exhibitor, Sponsorship & Advertising Application. Sponsorship opportunities and table area assignments will be made on a first-paid basis. To be included in the Conference Program, payment must be received in full by 30 days before the conference starts. Confirmation of sponsorship and your booth space location and a finalized schedule will be emailed. Cancellation must be made in writing on or before 90 days before the start of the conference.

Reserve your Sponsorship and Booth Space by completing the enclosed Exhibitor, Sponsorship & Advertising Application and send checks made payable to:

Midwest Association of Housing Cooperatives
ATTN: Annette Dukes, Office Manager
10822 Beech-Daly RD. Taylor MI 48180
Phone: (734) 955-9516 • Fax: (734) Add our fax#
Dukes@mahc.coop



Exhibitor and Sponsorship Opportunities

- Gold Level Sponsorship (\$5,000)
- Silver Level Sponsorship (\$3,500)
- Conference Special (\$2500)
- Sponsorship Luncheon or breaks (\$800)
- Exhibitor (\$800)
- Sponsor member in the Certified Cooperative Specialist class (\$350)
- Sponsor Conference Lanyards (\$ 200)
- Sponsor Conference Bags (\$ 500)

Conference Book Adds

Premium Advertising

- Back of program schedule pull out. (\$1,500)
- Center of program guide (2 Pages) (\$1,400)
- Inside front cover page (\$900)
- Inside back cover page (\$900)

Non-Premium Advertising

- One full page in program. (\$700)
- One half page in program. (\$500)

Cooperative Advertising

- One full page in program (\$300)
- One half page in program (\$200)

Please cut this page out and mail it back to us with your enclosed payment method for your chosen advertisements and sponsorships

Name of Contact: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax: _____

Email: _____ Website: _____

TOTAL AMOUNT FOR EXHIBITS AND SPONSORSHIPS: _____

