

# *2021 Annual Conference*

*The Educational Event of the Year*

*August 28th - September 1st*

# New Orleans



## Have You Been To NOLA?

Whether this is your first time in New Orleans or your hundredth, MAHC has put together a travel guide to help you with all the intricacies that come along with traveling to any destination.

The first section of the travel guide contains information about the airport, cabs, shuttles, and buses. The second section is about the hotel and what you can expect from check-in to room detail. We go over all the amenities you can expect as well as the area around the hotel. The last section of the guide is on fun things to do once you're there and all settled in. In your free time there are so many things in New Orleans to explore, from educational tourism restaurants, and boat rides NOLA has you covered.

The Travel Guide is up on the MAHC website for you to go and browse through so you can get familiar with the area before you even board your plane. We will be sending out an email about the guide as well, but we put so much information together that we want to make sure you see it!



The very first events of the conference are the Certified Cooperative Specialist Class and the New Board Member Class. The CCS (Certified Cooperative Specialist Class) is on Saturday and Sunday of the conference, from 8am-5pm and then 8am-2pm on the second day. The New Board Training class is 1pm-5pm on Sunday. Both of these classes have an additional fee, but can be registered for at the registration desk if you are early enough to do so. [You can register for these classes on-line when you are registering for the conference.](#)



## Website Updates and Information

The MAHC website is being steadily updated with great information that is available to members of ours and we want to make sure people know about it! There are new and updated pages that are full of free materials for you to read and print at your leisure. We are changing some parts of the website so that they are only available to active members. There will be codes sent out to each and every member so that they can access that information.

## Local Hometown Heroes

During the Opening Session we are giving out the awards for the **Local Heroes** that have been recognized for outstanding work in their communities. Every person that is submitted to be recognized for the Local Heroes will be awarded a certificate at the opening session.



**You have until JULY 9th to submit your own nomination for the local hero.**

## Strut Your Stuff!

Show your cooperative pride at the Strut Your Stuff event! It's going to be Monday during the luncheon from 12:00pm-2:00pm in Grand Ballroom A. Lights, camera, action! Dance, sing, and have fun showing off your cooperative pride during this event and see who can have the most fun.



## 2021 Award Nominations

Due to Covid-19 we have not seen much of each other, but the operations of the cooperative world still went on. Many people went above and beyond to support their communities. MAHC wants to honor the contributions of members who went above and beyond with awards to show them that their contributions are being noticed. The Awards application system has been extended to allow you to get your nomination into the MAHC office.

**Awards application for nominations end on July 9th.**

We look forward to seeing you at the conference in the beautiful city of New Orleans. My hope is that you return to your homes with a wealth of knowledge and Friendship to share with your fellow cooperators.

*As Bill always said:*

● MAHC Today ●

Remember, an informed board member is an effective board Member. We have accomplished much together but there is still much to do.

● MAHC Tomorrow ●

MAHC must work to reach those who have never made themselves part of this organization, and there are many.

● MAHC Forever ●

Let us give thanks for those who came before us, whose shoulders we stand upon today, whose footprints we walk in. Help us prepare for the future by continuing to blaze a trail of education and enlightenment which will empower our future generations and preserve our Cooperative heritage.

The Awards Committee needs your help to make sure our members top contributors are recognized! Any MAHC member may nominate a colleague for one of the association's honors or awards.

## Raffles & Drawings

This year for the conference we are doing several different raffles, each with their own means of entry.

- **Photo Raffle** - Find the MAHC backdrop and get your photo taken in front of it to receive an entry into the photo raffle.
- **Stamp Raffle** - Visit each vendor table and receive a vendor specific stamp to prove you visited each table!
- **Conference Survey** - Review the conference in a survey and be entered into a drawing for a prize.
- **Conference Evaluation** - You will be asked to give an evaluation of the conference and if you do, you will be entered to win a prize.
- **Name the Instructors** - On the MAHC website there is a page for "Name the Instructors" where you can enter to win by naming as many instructors as you can before the conference.

## Certified Cooperative Specialist Training (CCS)

Do not let your certification end! We sent out 284 letters to members whose certification is ending this year. Things have been delayed, but we are working on making sure that everyone is up to date and that every one of our members is as informed as possible. Make sure that you stay certified through the CCS Class.

We have revised the class, materials, and test. The CCS class needs to stay up to date so that you can. Everything has been revamped so that the class stayed exciting and dynamic. Certification provides an industry standard, a promise that you are, in fact, a certified cooperative specialist.

The class is Saturday from 8:00 AM–5:00 PM and Sunday from 8:00 AM–2:00 PM, so don't be late and be prepared for some serious cooperative learning! Don't worry, there will be breaks!

**PLEASE DON'T FORGET TO SEND US  
NOMINATIONS FOR AWARDS AND  
HOMETOWN HERO BY JULY 9TH!**



## Books!

MAHC has put together quite the library for you to read and these books will be available to buy hard copies of at the conference and they will also be available by calling the MAHC office to order them and have them mailed to you. The books focus on leadership and training. These books will help inform and educate every person involved in the cooperative community. We still have more books in the works and others that are being updated with more/newer information. Each book is wonderful on it's own, but each series is best when read in their

entirety. These materials are offered so that everyone can be as well informed as possible with or without the ability to attend the conference, while it is suggested that you go, if you can. Below this and on the next page there is a description of each series of books and which titles are included in them. If any of these books interest you, or you would like more information about them, don't hesitate to call the MAHC office and ask any questions about the that you may have.

### **A MAHC Skills Development Course \$10 – \$15 each**

MAHC Skills Development Courses, you will learn to make the best use of your strengths and talents to achieve success and work with others to manage challenging situations and add value to your organization. You will learn how to develop the behaviors and competencies that help focus on your purpose, work effectively with colleagues, develop your networks and expertise, and build a reputation for delivering results. These are the manuals we use to teach local classes.

- New Board Training
- Learning your coop legal documents
- Coop Dictionary
- Effective board Meetings
- Ethics
- Fair Housing
- Serving on the board
- Team Building
- Communications class
- Guide to Management Contract
- Budget, financial report and audit
- Member Orientation
- Membership Selection
- Public policies for coops
- Evaluation Board of directors' performance

### **Leadership Series Manuals \$5.00 Each**

The Leadership Series is a collection of resources designed to help you have the opportunity to aid in your success and gain valuable hands-on leadership experience. As a Cooperative leader, you play an important role in the mission of cooperatives. We empower individuals to become more effective communicators and leaders.

Serving as a board member is a great responsibility and an exciting opportunity. Your term of office is filled with chances for you to renew your perspective, practice teamwork, and develop your capacity to translate values and strategies into productive actions.

- Committee charges
- 1st Time Attendee
- Coop Handbook (for new coop members )
- Insurance
- Presidents
- Secretary
- Treasure
- So, you want to be a board member
- Bylaws
- Committees
- Conflict resolution
- Parliamentary Procedures



### Why is cooperative housing Board of Directors training important?

Co-op members are shareholders who annually elect their Board of Directors to oversee and protect their investment. This is a major entrusting of membership resources and faith. The training of Board members is an investment in a multi-million-dollar corporation, and members have a fiduciary duty to protect that investment.

Boards of Directors and co-op members must keep up with recent trends in cooperative law, finance, and operations. Learning about these issues in advance prevents problems which could eventually increase exposure to lawsuits and other problems. Training is a form of insurance to prevent problems before they happen, rather than after.



# Conference Times

## Important Dates to Remember:

Early Bird Registration Ends	July 9th
Awards Nominations End	July 9th
Local Hero Nominations End	July 9th
Hotel Registration Cut Off	August 5th
Registration for the Conference Ends	August 6th

## Conference Registration:

Saturday	June 26, 2021 ... 10AM–6PM
Sunday	June 27, 2021 ... 10AM–6PM
Monday	June 28, 2021 ... 10AM–6PM

## CCS Class – Additional Fee

Starts promptly at 8AM, do not be late!

Saturday	June 26, 2021 ... 8AM–5PM
Sunday	June 27, 2021 ... 8AM–2PM

## New Board Member Class

Sunday	June 27, 2021 ... 1PM–5PM
--------	---------------------------

## First Time Attendees Class

Sunday	June 27, 2021 ... 5:30PM–6PM
--------	------------------------------

## Welcome Reception

Sunday	June 27, 2021 ... 9AM–10AM
--------	----------------------------

## Opening Session

Monday	June 28, 2021 ... 9AM–10AM
--------	----------------------------

## Awards Luncheon–Strut Your Stuff

Monday	June 28, 2021 ... 12PM–2PM
--------	----------------------------

## Annual Luncheon

Wednesday	June 30, 2021 ... 12PM–1:30PM
-----------	-------------------------------

## Annual Meeting

Wednesday	June 30, 2021 ... 1:30PM–2:50PM
-----------	---------------------------------